



Spin Off 2019

Cleveland, Qld

17th May @ Cleveland



What is Spinoff and why are we doing it?

Spin Off is an exciting stationary gym bike challenge where teams compete against each other to ride the furthest and raise the most money. Teams consist of 5 to 10 competitors who will 'push the pedals to the max' over a 30 minute period. The overall aim is to be the team who pedals the most kilometres during this time...

The event aims to raise the profile of school chaplaincy and provide an effective fundraising vehicle for state schools and their communities to support their local school chaplain. For the last few years, Spin Off has been a great success for a number of schools, raising over \$60,000 for chaplaincy services across the region since 2016. Together we are hoping that this event can continue to both encourage fundraising in local chaplaincies while also being sustainable long term.

When & Where?

Friday, 17th May @ Cleveland Baptist Church.

Kids & Adults teams & event: 5pm -> 6:45pm, Youth Teams and Event: 7pm -> 9pm.

We are planning to run the event a bit differently this time, so rather than advertise specific heats that people come for, we would encourage teams to attend the time for the ~2hr block for their age bracket.

Team Categories

Teams compete in 3 categories

- Primary School - Kids from Prep to Grade 6
- High School – Kids Grade 7-12
- Open – Anyone of any age ☺

Note for Primary School Teams

In the past, we have found that spinning for 30 minutes was a bit of a challenge for some of the primary school groups. As such the primary school spin will be a bit shorter time.

Parents and adult's members of primary school teams who are participating to encourage/support will be able to participate, but kids need to be doing 80% of the riding time. During the heats, we will announce when the changeover between adult and child riders needs to happen.

Teams supporting multiple LCCs

A team doesn't have to only support a single local chaplaincy. Each member of the team can nominate the local chaplaincy that they are raising funds for at the time of registration. This means that you can have a mixed team with participants from a few nearby school chaplaincies each supporting their own chappy. You will just need to organise amongst the team who will cover the team registration fee.

If a mixed LCC team wins one of the category prizes, this will be distributed to the respective LCCs based on the proportion of the team from each LCC. (Eg: If a team had 8 members from LCC X and 2 from LCC Y, 80% of the prize would go to LCC X and 20% to LCC Y. All individual funds raised by members of that team would go to the chaplaincy they nominated at time of registration)

Costs

Our cost structure has been simplified a bit from previous years based on feedback from participants as well as observations about which school and teams seem to have raised the most funds through the event.

In the past, some schools focused on organising lots of teams as opposed to fundraising, whereas the schools that did the best in terms of fundraising generally entered a smaller number of more active teams.

Team Costs

In 2019, teams don't need to pay any registration fee.

Participant Costs

Student Participants: \$5

Adult Participants: \$20

Fundraising Levy

In 2019, teams don't pay any levy on funds raised, however our payment processor and sponsorship platform does deduct a fee. This is fixed and we can't do anything about it...

- Donations received via EveryDayHero will have a processing fee of about 8%. (This is approximate)
- To avoid having everyone just collect all their donations via the paper sheets in cash (And generate a large amount of work & risk for us in terms of accounting on the event day), we will also apply an 8% fee to cash donations.
 - The idea is that the cost will be the same for donations received, irrespective of whether they come as cash or via EveryDayHero.

Prizes on Offer

Individual Category Winners

The team which rides the greatest distance in each of the 4 categories will win:

- \$200 for the LCC that you are riding for
- Medals for the participants of the team

Best Dressed Team

A \$100 prize will be awarded for the best-dressed team. These funds will be allocated to the chaplaincy that this team is supporting. (Or divided based on which chaplaincies the team members are supporting)

Important Note on Registration and Fundraising

As of this year, the GoRegister platform that we previously used for both registration and fundraising is no longer available. A full replacement for this has yet to be fully developed, so this year we will be using two separate systems for rego and fundraising. These will be referred to a few times throughout this docco and knowing the difference between which system you are using will help us to troubleshoot if you get stuck.

The two systems are

Name	EventsAir	Everydayhero
Web Address (If in doubt which you are seeing, look in your browser address bar)	Team Rego: https://suqld.eventsair.com/spin-off-2019-cleveland/team Individual Rego: https://suqld.eventsair.com/spin-off-2019-cleveland/registration	https://spinoffcleveland2019.everydayhero.com/au/get-started
Used For	<ul style="list-style-type: none">• Event organisers collecting Team Rego Fees• Collecting Team Contact and Category Info• Collecting Individual Contact, Medical and T-Shirt info	<ul style="list-style-type: none">• Individuals and teams collecting funds and donations from supporters

Registering on one platform will not automatically register you on the other.

You can set yourself up to fundraise on Everydayhero before you have registered your team through EventsAir.

Getting Started Fundraising

Fundraising for the event is done in two ways.

Note:

Tax deductible gifts will need to be processed via Everydayhero.

Offline via a fundraising sheet

You can download a fundraising sheet to give to kids here:

<https://cuc.net.au/Spin Off 2019/Spinoff 2019 Paper Fundraising Sheet.pdf>

Please count and bring any cash donations, along with these fundraising summaries, with you on the event day.

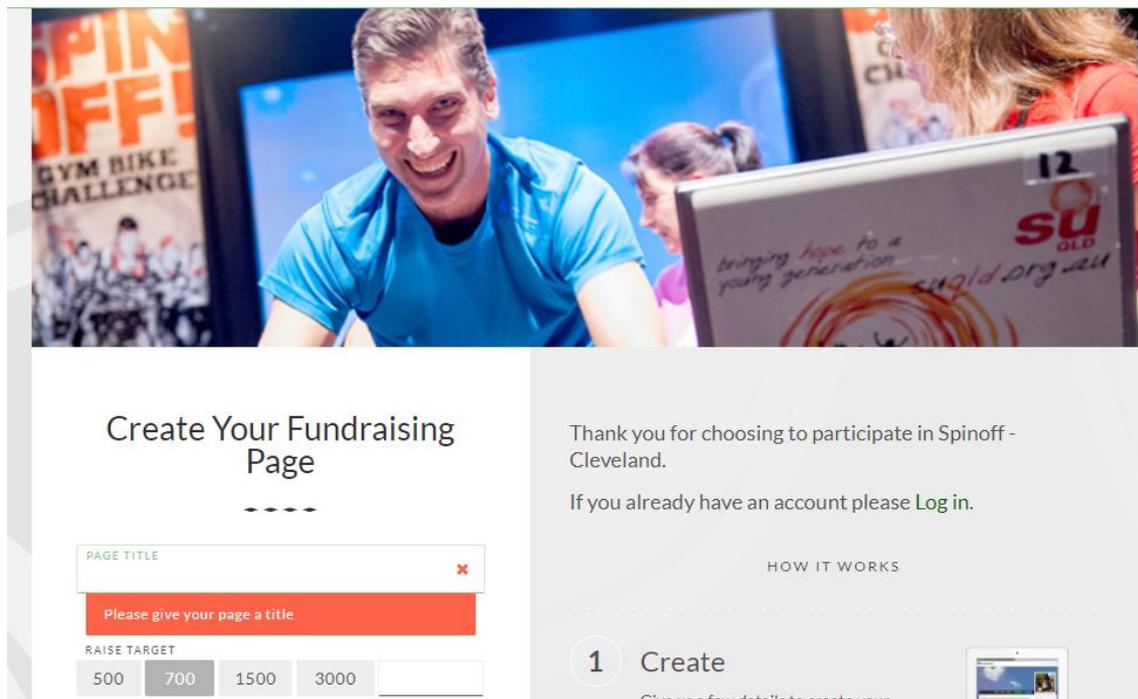
For these paper forms, can you please also make sure that you fill out the details in the top right corner with at least: student name, school, and Chappy before you give them out to kids.

Online via Everydayhero

We have an event page that has been setup on the Everydayhero fundraising platform. Everyday hero allows potential sponsors to donate to you individually or directly to your team.

Those who wish to fundraise on Everydayhero you should do the following steps

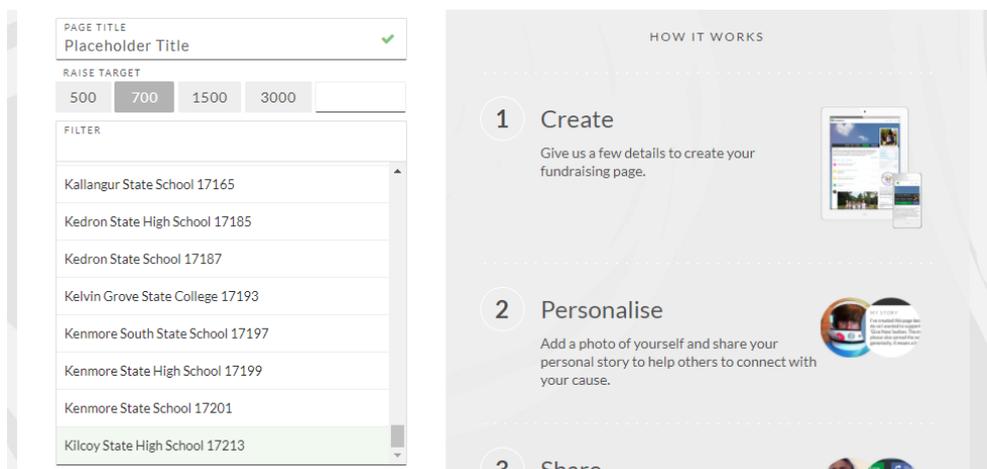
Create an individual profile on Everydayhero for yourself
Go to <https://spinoffcleveland2019.everydayhero.com/au/get-started>



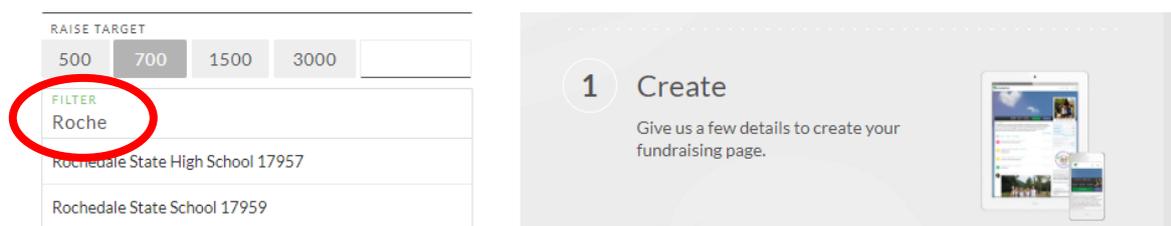
This page that you are creating is for you as an individual. The page title can be whatever you like.

If you can't find your LCC on the dropdown list

For whatever reason, Everydayhero currently only lists schools up to the letter 'K' in the LCC dropdown menu.



All other schools will need to start typing their name in the 'filter' section as demonstrated below.

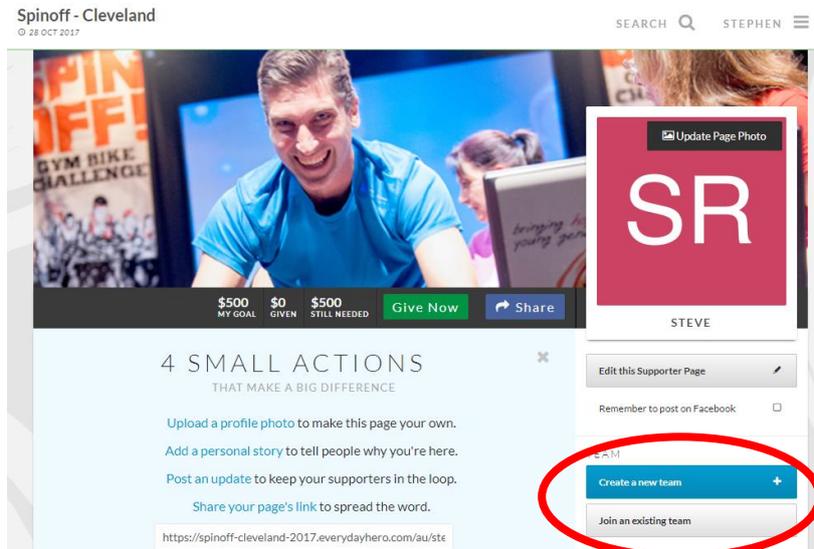


Once your LCC has appeared, you can then just click on it. **If you don't know what your LCC name is, ask your chappy.**

Once you have created your individual profile, you can then do things like adding a profile picture, a bit of a blurb about what you are raising funds for and start to promote it by email, Facebook, etc.

Create or join the team that you are participating in.

Once you have created your individual profile, you can then create or join a team.



Before creating a team, you should check if your team has already been created. If you accidentally join the wrong team, that is ok, you can leave that team and try again.

The process for creating a new team is basically the same for creating your individual profile.

Note:

The person who creates the team on Everydayhero is the only one who can edit the team once it has been created. As such, the chappy or team organiser will typically be the person to create the team initially.

Registering on EventsAir

Once you have set up your fundraising profile, you will also need to register with EventsAir.

Teams register online here:

<https://suqld.eventsair.com/spin-off-2019-cleveland/team>

Participants register online here:

<https://suqld.eventsair.com/spin-off-2019-cleveland/registration>

If you get totally stuck

Email steve@ClevelandUC.com and I will try to respond to your question within 48hrs